



**EVENT FOR YOUR DIARY – FRIDAY 26<sup>th</sup> JUNE 2009**

**EU SEMEDIA PROJECT DISSEMINATION SHOWCASE**  
**Main Conference Room, 5<sup>th</sup> floor BBC White City**

**10.00**

**Semedia project presentations of prototype search and annotation tools developed within the project**

**1130- 1300 / 1400 -1600**

**Walk around demonstrations – hands on sessions**

You are invited to attend an EU Semedia Dissemination showcase on the latest prototype tools developed by the partners project team to improve search and annotation methods across a range of media environments from broadcast archive, production, post-production and the social web.

Please come along to the morning presentations and informal demonstrations throughout the day with a chance to play with various new tools to aid search and retrieval. We are near the end of the project and welcome your feedback!

### **EU SEMEDIA OVERVIEW**

#### **Search Environments for Media**

The SEMEDIA project's research and development efforts have produced a group of search tools for video environments and the generation of metadata throughout the production process. The results of this research could be applied in several areas, such as audiovisual production, film industry postproduction and online communications media.

#### **Integrated and Research Applications developed by EU partners:-**

Universities of Barcelona – FBM-UPF and UPC  
University of Glasgow  
Digital Video Systems (DVS)  
Smoke & Mirrors

Yahoo Iberia Research!  
Joanneum Research (JRS)  
TV Catalunya – CCMA  
BBC

For more information please contact Jacqui Gupta [Jacqui.gupta@bbc.co.uk](mailto:Jacqui.gupta@bbc.co.uk)  
Or visit the Semedia website [www.semmedia.org](http://www.semmedia.org)



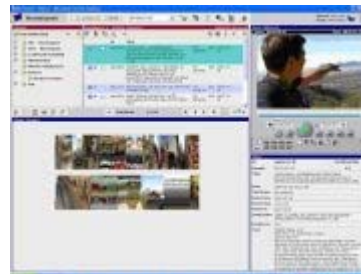
VIDEO TAG GAME - YAHOO IBERIA



VIDEO SEARCH - YAHOO IBERIA



SPYCERWEB - DVS



DIGIMEDIA TV CATALUNYA



CMD – SMOKE & MIRRORS



GROUP INTERFACE



VIDEO BROWSING TOOL - JRS



CONCEPT BASED VIDEO EXPLORER  
University of Barcelona FBM-UPF



TAG EXPLORER – YAHOO!