



## **EU SEMEDIA PROJECT DISSEMINATION WORKSHOP**

**Tuesday 10th June 2008**

**Venue:-TVC Auditorium**

**Morningsession : 10.00–13.30**

**(presentations+ walk-around demos)**

**Afternoonsession : 14.30– 16.00**

**(only walk-around demos)**

**It is a pleasure for us to invite you to attend an EU SEMEDIA Dissemination workshop on the latest prototype tools developed by the partners project team to improve search and annotation methods across a range of media environments from broadcast archive, production, post-production and the social web.**

**Please come along to the morning or afternoon session where there will be presentations and informal demonstrations with a chance to play with various new tools currently in development to aid search and retrieval. We need your feedback!**

**What is SEMEDIA project? SEMEDIA's** ambition is to develop new approaches to media labelling and searching, building on and extending research in media technologies, web semantics, AI, content and context-based image retrieval, to enable search and retrieval of media in an ever increasing ocean of data. For more information visit:<http://www.semmedia.org>

**Who are the partners?**



**What will you be able to find?** Several prototypes from industrial partners (Broadcast, Postproduction), leading research institutions and hardware developers.



Digition  
 TVCatalunya's new search features



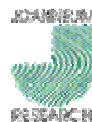
JugonPlayer  
 TagExplorer  
 PhotoSearch  
 VideoSearch  
 Timetagged annotations  
 Tagclouds—automatic generation of metadata  
 New search tools on Flickr  
 Hideohotspots, soccer goal detection



Cakes  
 Postproduction search engine



SpycerAgent  
 Integrationtool



ContentBased Image

searching

Search by camera shot type, motion, colour,  
shape, re-take/setting detection



FacetBrowser

VideoRecommendation

Ostensivebrowser

Faceted storyboard browser

User based recommendation system

RSVPto [xvives.t@ccma.cat](mailto:xvives.t@ccma.cat) :- Please let us know if you are interested in coming to the morning or afternoon session. One hour presentation is followed by coffee and walk-around demos at your leisure.

#### CONSIDERATIONS:

- The presentations, that will approximately last for an hour and a half, will be followed by a coffee break in the same room as the demonstrations.
- RSVP with the buttons of the email or to [xvives.t@ccma.cat](mailto:xvives.t@ccma.cat). Please resend this invitation to whoever you consider can be interested in the project.
- **THE ROOM CAPACITY IS LIMITED. PLEASE CONFIRM YOUR ATTENDANCE AS SOON AS POSSIBLE.**

**THE SEMEDIA TEAM.**